

**IMPORTANT:** To avoid any delay or additional charges, please be sure to submit artwork files according to the technical specifications and time deadlines set in the Artwork Preparation Guide. Please contact Advatum right away if you do not have this document. 1-866-637-7627

The live graphic area for the 32" Barracuda Banner Stand is **31.5" × 83.35"** total, with a **0.5"** bleed on the top and **12"** bleed on the bottom. The total canvas size should be **31.5" × 95.85"**.

**General art guidelines:** Create artwork in CMYK. Do not embed images, supply them. Resolution must be 100-120 ppi. All fonts must be converted to outlines. Want help or advice on your design? Give us a call!

