

**IMPORTANT:** To avoid any delay or additional charges, please be sure to submit artwork files according to the technical specifications and time deadlines set in the Artwork Preparation Guide. Please contact Advatum right away if you do not have this document. 1-866-637-7627

### 4x3 hopup w/endcaps

Total Graphic Area: 143.1875" X 89.125"  
Front Visual Area: 118.1875" X 89.125"  
Endcap Size: 12.5" X 89.125"

Please include a 2" bleed around the perimeter

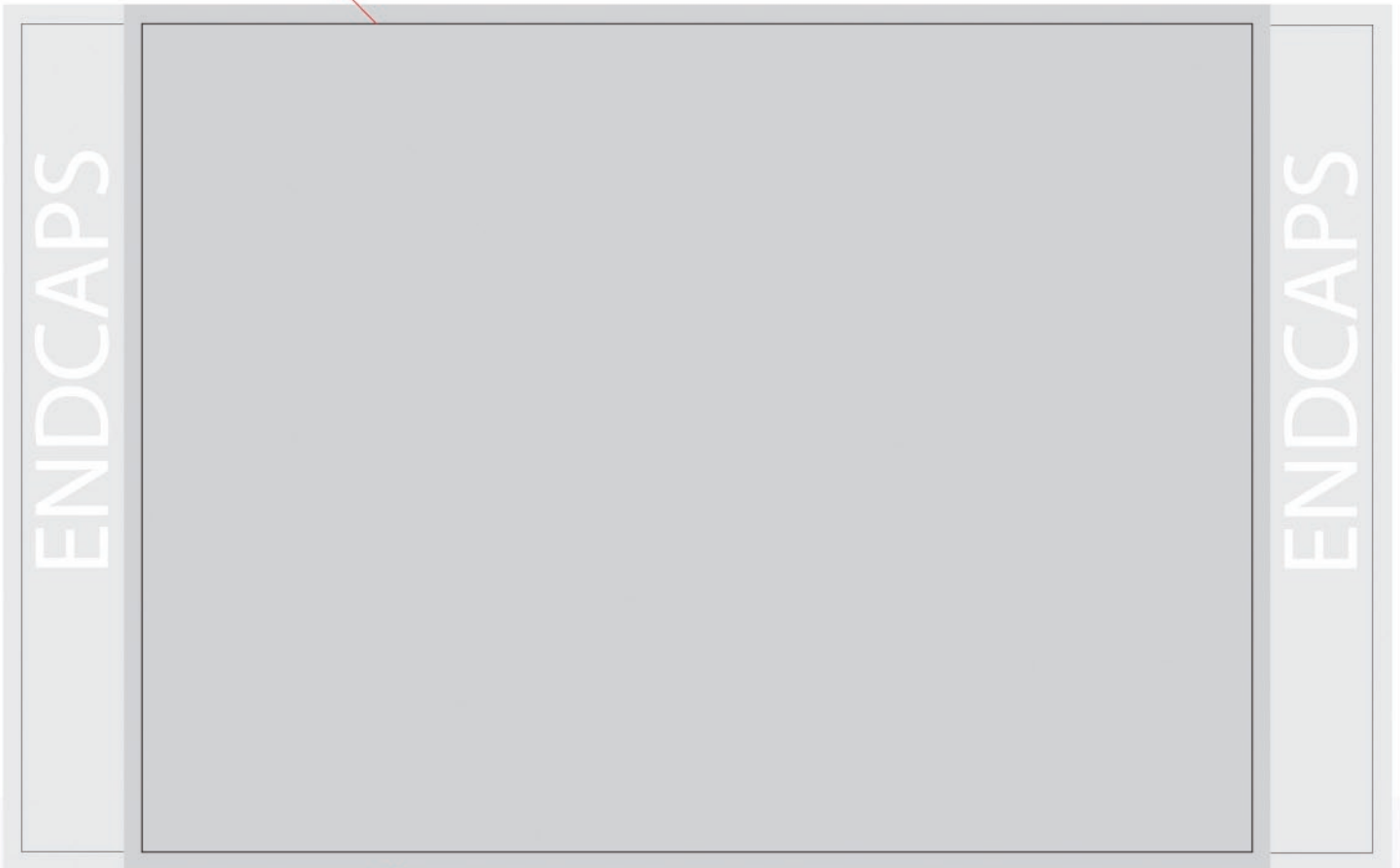
DO NOT design any critical elements (text, logos, etc.) within 2" of the edge. The graphic will be stitched in this area.

### General Art Guidelines:

- CMYK color
- Do not embed images, supply them.
- Resolution between 100 - 120 ppi.
- CONVERT FONTS TO OUTLINES.

STITCH LINE

143.1875" width + 2" bleed



TRIM LINE

89.125" height + 2" bleed