

IMPORTANT: To avoid any delay or additional charges, please be sure to submit artwork files according to the technical specifications and time deadlines set in the Artwork Preparation Guide. Please contact Advatum right away if you do not have this document. 1-866-637-7627

**Tension Banners:
Lightning**

Total Graphic Area: 31" w X 78" h
Total Visual Area: 31" w X 77" h

Please be sure to include a 1/2" bleed at the top & a 1/2" bleed at the bottom

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

78" total height

31" width

.5" bleed area

77" visual height

.5" bleed area