

**IMPORTANT:** To avoid any delay or additional charges, please be sure to submit artwork files according to the technical specifications and time deadlines set in the Artwork Preparation Guide. Please contact Advatum right away if you do not have this document. 1-866-637-7627

The live graphic area for the **MagicPak Retractable Banner Display** is **33.5" × 79"** total, with a **2"** bleed required on the bottom and an additional **7"** of white space below that (this is the part of the graphic that attached to the roller mechanism). The total canvas size should be **33.5" × 88"**. Note that **1"** of the graphic at the top will be covered by the attachment hardware.

Want help or advice on your design? Give us a call!

