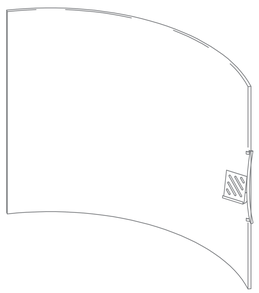
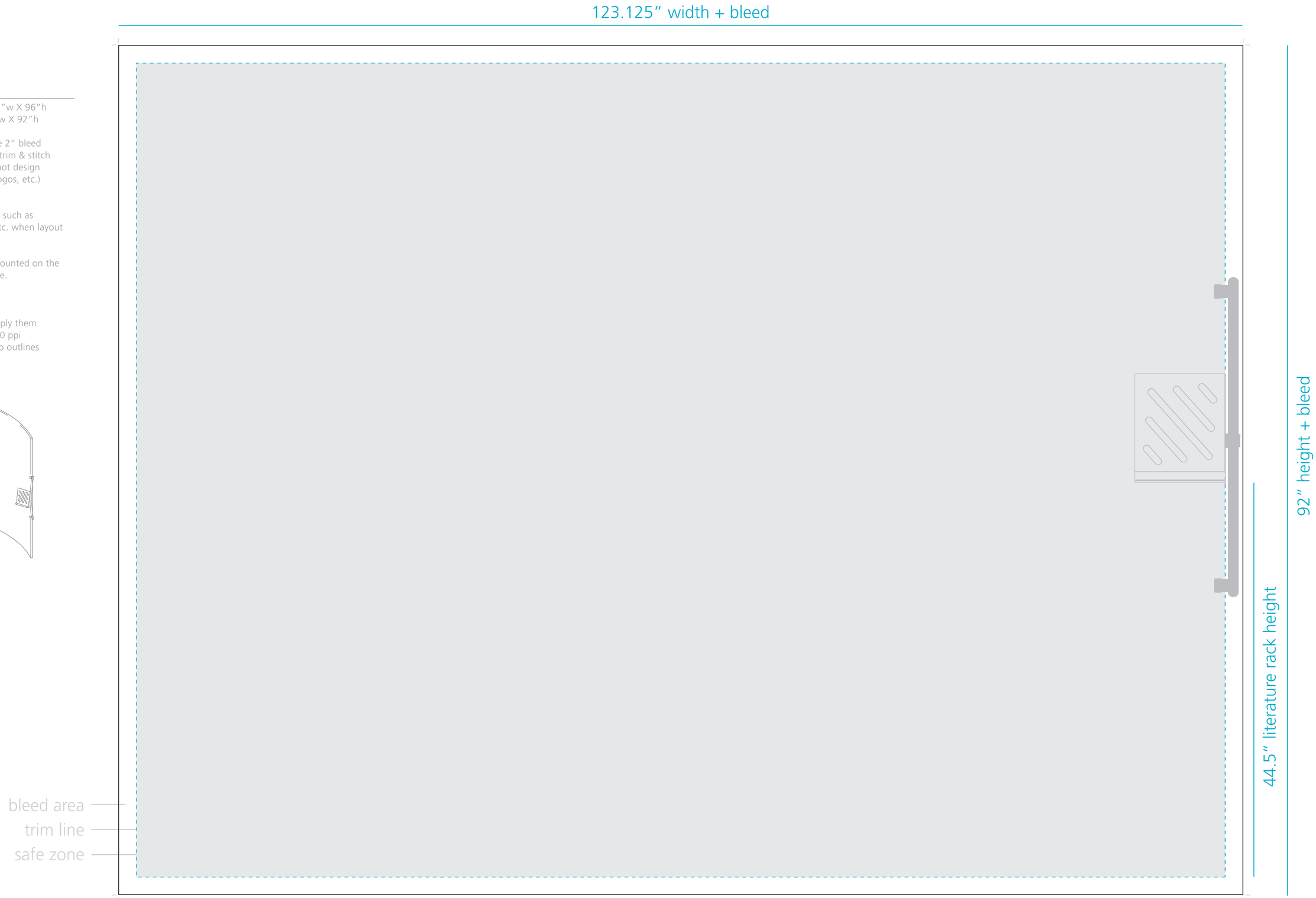
formulate

HC3, Horizontal Curve Wall

Total Graphic Area: 127.125"w X 96"h
Total Visual Area: 123.125"w X 92"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2" of the edge.

Please consider obstructions such as literature rack and header etc. when layout out your graphics.

The literature rack can be mounted on the left or right side of the frame.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines